UNIVERSITY OF BANJA LUKA
FACULTY OF PHILOSOPHY

Graduate academic studies/Master's degree program

Study program	**English language and literature**

Name	**Critical discourse analysis**			
Code	**Course status**	**Semester**	**Hours**	**ECTS**
	Elective	10	**2+2**	**5**
Staff	Professor Dr. Danijela Majstorovic, PhD			

Prerequisites:

Aims of the course:

The goal of this theoretical and applied course is to introduce students to the fundamental theoretical premises of Critical Discourse Analysis (CDA), as well as to expand upon the linguistic and analytical knowledge acquired during undergraduate studies regarding the analysis of text and context. This process also entails engaging students in discussions concerning contemporary socio-theoretical perspectives on critical analysis in general, as well as the various discourses that shape global public communication—manifesting through diverse, hybrid genres that incorporate elements of different ideologies.

Course outcomes (competences):

CDA deals primarily with issues of power, ideology, and hegemony through a recursive examination of text and context (e.g., local, institutional, and social domains). Upon completion of the course, students acquire practical knowledge of CDA (Critical Discourse Analysis) and its application in ethnographic and qualitative research across various fields (e.g., sociology, education, media, politics, economics). Students are introduced to a brief historical overview of CDA and analyze the meanings of the terms "critique" and "discourse." The course also introduces students to systemic-functional linguistics as an analytical tool for CDA, as it allows for the exploration of the interconnections between language, social systems, and social events.

Course contents:

This course examines various approaches within Critical Discourse Analysis (CDA), such as Ruth Wodak's discourse-historical approach, Teun van Dijk's cognitive approach, and Norman Fairclough's text-oriented discourse analysis. Although all three approaches are characterized by a Foucauldian conception of discourse—viewing it as a practice that shapes society while simultaneously being shaped by it—CDA posits that the intrinsic properties of a discourse can be linguistically analyzed to determine the interplay between formal linguistic features (functional linguistics) and concrete social practices (social theory and research).

Methodology:

The modul has been envisaged as a serial of interactive classrooms (seminars, lectures, talks, debates, analytical workshops) with concrete duties and tasks intended for students where they deal with different trajectories of critical discourse analysis, from nominalizations to passives, from deictics to speech acts, from ideologemes to recontextualization etc.

Reading materials:

Caldas-Coulthard, Carmen Rosa, and Coulthard, Malcolm, (editors) (1996) *Texts and Practices: Readings in Critical Discourse Analysis*, London: Routledge.
Chouliaraki L. and N. Fairclough (1999) *Discourse in Late Modernity - Rethinking Critical Discourse Analysis*, Edinburgh: Edinburgh University Press.
Fairclough, N. (1992a) *Discourse and Social Change*, Cambridge: Polity Press.

Fairclough, N. (1992b) 'Discourse and Text: Linguistic and Intertextual Analysis Within DiscourseAnalysis', *Discourse and Society* 3 (2): 193-217.
Fairclough, N. (1995a) *Media Discourse*, London: Edward Arnold.
Fairclough, N. (1995b) *Critical Discourse Analysis*, London: Longma.
Fairclough, N. (2003) *Analysing Discourse: Textual Analysis for Social Research*, London: Routledge.
Fairclough, N. (2006) *Language and Globalization*, London: Routledge.
Halliday, M.A.K. (1994) *An Introduction to Functional Grammar*. London: Arnold.
Van Dijk, T. (1993a) 'Principles of Critical Discourse Analysis'. *Discourse and Society 4* (2): 249-283.
Van Dijk, T. (1993b) *Elite Discourse and Racism*. London, New Delhi, Newbury park: Sage Publications Inc.
Van Dijk, T. (ed.). (1997) *Discourse Studies: A Multidisciplinary Introduction: Discourse as Structure and Process and Discourse as Social Interaction:* Vol.1 (1997a) and Vol.2 (1997b) London, Thousand Oaks, New Delhi: Sage.
Verschueren, J. (1999) *Understanding Pragmatics*. London, New York: Arnold.
Volosinov, V.N. (1973) *Marxism and the philosophy of language*. New York: Seminar Press.
Wodak, R. et al (1999) *The Discursive Construction of National Identity*. Edinburgh: Edinburgh University Press.
Wodak, R. and Reisigl, M. (2001) *Discourse and Discrimination: Rhetorics of Racism and Antisemitism*. London: Routledge.
Wodak, R. and Meyer, M (2001) *Methods of Critical Discourse Analysis*. London: SAGE.

Testing and grading:

The final grade is cummulative and includes:

- **Book presentation as a reflection on selected theoretical-empirical interventions (20%),**
- **Research article presentation (20%)**
- **Term-paper (2500 words) of a selected discourse (60%)**

Name of the lecturer: Professor Dr. Danijela Majstorovic